



Leading with Global Perspective 全球化领导力

目标与内容 Objectives and Content

Global Leadership is the interdisciplinary study of the key elements that future leaders in all realms of the personal experience should acquire to effectively familiarize themselves with the psychological, physiological, geographical, geopolitical, anthropological and sociological effects of globalization. Global leadership occurs when an individual or individuals navigate collaborative efforts of different stakeholders through environmental complexity towards a vision by leveraging a global mindset.

As a matter of fact, leadership is a demanding topic and our trainers need to be prepared for a large range and levels of different experiences and cases. This is why we will employ a broad variety of different methods and seminar tools.

During the entire training and through "learning by doing", participants will test their respective skills, learn to act under stress, cooperate in virtual and non-virtual settings.

全球化领导力是一个跨学科，涉及所有领域，并且是未来全球化商业环境中举足轻重的核心能力之一。全球化思维以及视野能够具有足够的影响力，在当今复杂的商业环境下，当各方利益相关者一起协同努力，全球化领导力的地位就会被充分的体现出来。

事实上，领导力是一个高需求的培训话题。培训师将会大范围的和学员们分享来自不同层级的经验和案例。同时，我们会用不同的培训手法以及实用工具用来呈现课程。

通过这场以“做中学”为核心的培训，学员们可以测试各自的技能，学习如何在压力下行动，在虚拟和非虚拟的情景设定下进行合作。

参加对象 Target Group

Everyone within this corporate structure, who wants to improve their international leadership skills in cross-cultural teams and enhance their cross-cultural understanding and competence.

每一个想要强化自身跨文化理解和能力并提升全球化团队领导力的学员

大纲 Outline

The workshop will include the following main topics:

- General & Personal Perspectives on International Team Leadership Competencies
- Building an international Team & Establishing Trust
- Leadership by Objectives – Managing International Teams & Subordinates
- Motivation – Converting Theories into Practice
- Effective Cross Culture Communication Process
- The Practicalities of Evaluating Teams Performances and Development Talks
- Evaluating International Teams & Workers' Competence
- 对于国际化团队领导能力的个人以及普遍观点
- 打造国际化团队以及建立信任
- 目标领导-管理国际化团队以及下属
- 行动力-将理论转化为行动
- 有效的跨文化沟通流程
- 评估团队绩效和发展的对话的实用性
- 评估国际团队以及员工的能力

培训顾问 Trainer Sinalingua

SinaLingua is an enterprise specialized in cross-cultural management training. By developing specialized training materials and methods through our own senior trainers, SinaLingua has now become one of the leading training companies in Cross-cultural training in Germany and China. Our major clients include VW, BMW, BASF, Bayer, SAP, Bosch, etc. As the designated training partner of German Chamber of Commerce in Germany, SinaLingua's training products were selected as „Excellent Training Product“ by Germany's renowned „Stiftung Warentest“.

日期 Schedule

2019年4月23-24日

2019年9月24-25日

23-24 Apr 2019

24-25 Sept 2019

价格 Price

会员: 5300元; 非会员: 5800元

Member: RMB 5300; Non-members: RMB 5800

Fee includes lectures, course materials and lunch

包括会务费，资料费，午餐费。

语言 Language

英文 English

场地 Venue

齐鲁万怡大酒店
Courtyard by
Marriott Shanghai
Pudong