



Controlling in 5 Stages: Stage 5 “Presentation and Moderation” 5个阶梯的管理控制培训：第五阶梯“管理控制会议演示和主持”

目标与内容 Objectives and Content

“Controlling Training in 5 Stages” is a seminar program which was developed on the basis of “5 stages program for controlling and controller training” of the CA Controller Akademie in Germany. It aims to help you to achieve better understanding of the controlling approaches and systems practiced in the German-speaking countries, and to know how to use the controlling instruments for improving and optimizing business performance in China. This seminar is the fifth and last course of the program. It helps you to exercise relevant skills for controlling presentation and to facilitate small and large team meetings.

“五个阶梯的管理控制培训课程”是在德国的 CA 管理控制学院“五个阶梯的管理控制和管理控制师培训课程”的基础上编写的企业管理控制系统培训课程。它旨在帮助您更好地理解德语国家企业的管理控制理念和系统，懂得如何运用管理控制的方法手段帮助企业提升绩效。本培训课是五个阶梯课程中的第五个和最后一个阶梯，它帮助您练习如何做好管理控制方面的演示报告，以及如何主持小型和大型的团队会议。

参加对象 Target Group

Managers and professionals in the finance/controlling department, or other professionals who are interested in controlling or in a future career as professional controller.

财务和管理控制部门以及其他职能部门中从事管理控制工作的经理和专业人士，以及其他对管理控制感兴趣或者想今后从事管理控制师工作的人士

大纲 Outline

- Controlling as team work for solving complex problems
- Characteristics of high performing teams and success factors of team work
- How to deliver a convincing presentation
- How to facilitate or moderate small group discussion as well as plenary session
- Behavioral hints and techniques of visualization, presentation and facilitation
- Classroom exercise based on case simulation and feedback from other participants
- 管理控制是解决复杂问题的团队合作
- 高效团队的特征和团队合作的成功要素
- 管控师如何让演示报告更有说服力
- 管控师如何主持小组讨论和大型会议
- 信息可视化、报告演示和会议主持的试用技巧和行为提示
- 学员将在模拟情景下进行课堂练习，并得到其他学员和培训师的现场反馈和评点

培训顾问 Trainer

Dr. Zhen Huang has been working as strategy & management consultant for more than 20 years. Before he set up his own business in late 2003, he had worked for Roland Berger and Horváth & Partners for many years. He is currently the exclusive training partner of CA Controller Akademie in China. CA is the market leader for controlling and controller training in the German-speaking countries with nearly 50 years of experience.

黄震博士从事企业战略和管理咨询工作已有 20 多年。他 2003 年年底独立开业，之前曾就职于罗兰贝格和赫华德等著名国际战略和管理咨询公司多年。他目前是德国的 CA 管理控制学院在中国的独家培训合作伙伴。德国的 CA 管理控制学院是德语国家最大的专门从事管理控制和管理控制师培训的机构，至今已有近半个世纪的历史。

日期 Schedule

Shanghai: Aug.
14-16
Suzhou: April
22-24

价格 Price

Members:
RMB 10388
Yuan*
Non-members:
RMB 11448
Yuan*

Fee includes
lectures, course
materials and
lunch.

包括会务、培训
资料和午餐费

语言 Language
Chinese 中文

* Including 6%
deductable VAT.
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us to check if
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qualified for VIP
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