ECONET CHINA: YOUR PARTNER FOR SUCCESS IN CHINA’S GREEN MARKETS

Though very promising, China’s green markets are not always transparent and trends are hard to identify. Reliable information and good contacts are a prerequisite for doing business. Benefiting from the reputation of the German Industry and Commerce in China (AHK/GIC), econet china has a long experience in the Chinese market and excellent access to strategic partners and decisionmakers.

THE ECONET CHINA SPIRIT

We believe that German companies have the right solutions for today’s and tomorrow’s environmental challenges. We thus support those who share our vision and values to make their presence in the Chinese Green Market a SUCCESS STORY.

EXCHANGE

- Branded salons
- Seminars
- Conferences
- Delegation travels
- Technical roundtables

PROJECTS

- Concept development
- Standard identification
- Partner search
- Project promotion

TRAINING

- Tailor made in-house training
- Monthly workshop at German Energy Center & College

ADVISORY SERVICES

You are a company, association or institution? You need advice for a strategic positioning of your services and products on China’s green markets? You want to organise an event and need to reach the right target group? Make the difference with econet china: We offer a broad range of services to support your activities in China.
NEW MARKETS ARE FORMING IN CHINA: MARKETS FOR SUSTAINABLE SOLUTIONS

China’s green markets’ potential is growing steadily. Don’t miss the opportunity to be part of it! In an increasingly competitive market, econet china is your partner for success, offering tailor-made solutions to accommodate your company’s individual needs.

...ARE YOU SPECIALIZED IN GREEN SOLUTIONS & TECHNOLOGIES AND...

...INTERESTED IN ENTERING THE CHINESE MARKET?

Information

Be up to date on Chinese green market issues:
- Get regular leads on your relevant market segment
- Newsletter

Market Entry

Test your business idea and get in contact with the right people:
- Get a detailed market analysis
- Benefit from a rich program of visits

Business Development

Pave the ground for your market entry:
- Benefit from active partner research
- Set up a sales distribution network
- Participate in key events

Office in Office

Limit your initial investment and risk:
- Rely on a part- or full-time local manager integrated in econet china team working for you

...STRENGTHENING YOUR COMPANY’S POSITION?

Become a partner of the econet china initiative, a consortium of companies promoting German know-how for sustainability in China

Monitoring

Follow the newest developments in your sector:
- Keep posted on the latest industry trends
- Individual information and contacts

Marketing

Actively shape the market:
- Advisory board defining strategic marketing actions
- Influence new industry standards

Networking

Get access to a network of strategic decision makers:
- Participate in VIP events
- Individual meeting arrangements
- Develop strategic projects

Visibility

Be more present on the green market:
- Public relations and publications development
- Presence on all major events

CONTACT

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