German New Energy Auto Company Directory 2021/2022

Introducing German technologies and solutions to the Chinese Electric & Hydrogen Mobility market:

- More detailed product information
- More channels of distribution
- More channels to download
- QR code in company profile
- Special product index
- More discount with combi-packages

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New Energy Drives the Future, German Energy-saving Technology in the Lead!

CONTENT OVERVIEW

Based on the successful publication and highly positive feedback of the previous German New Energy Auto Company Directory, the directory is being reissued in 2021/2022. As a handbook it contains key information about EV production as well as a data index, industry classification and general information about the most important German and joint venture companies operating in electric and alternative energy as well as energy saving in the vehicle industry. This reference book is an excellent choice to be represented in the booming EV market in China and will be an indispensable information source for Chinese customers about the German EV industry.

KEY INFORMATION

- Handy A5 size
- Basic company introduction
- Key product information
- Contact details
- Directory listing by scope classification and alphabetical content overview
- Language: Chinese & English
- Advertisement opportunities
- Print-run: 10,000 copies
- E-version available at official website of AHK China

OFFICIAL CHANNELS OF DISTRIBUTION

- Chinese and international EV manufacturers
- German/foreign Chambers of Commerce
- China Council for the Promotion of International Trade (CCPIT) and their sub-councils on national and regional levels
- Media & press regarding EV industry
- Conferences, forums & exhibitions regarding EV industry
- Chinese and German (non-) governmental organizations & associations regarding EV industry
- Chinese and International service providers for further and extended vocational training, as well as post-graduate training courses in China and abroad
- German pavilions on major industrial exhibitions and events in China.

Contact
Ms. Elle Dong | Tel: +86-21 3858 5052
Fax: +86-21 6875 8573 ext. 5652 | dong.wen@sh.china.ahk.de
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