

# German Consulting Company Directory 2019/20

The first specific consulting company directory in Chinese & English



## GET IN TOUCH WITH YOUR CLIENTS!

German Consulting Company Directory 2019/20, released by the German Industry & Commerce Greater China | Shanghai (part of the German Chambers of Commerce Worldwide Network) contains Chinese & English introductions to German companies, key information about the services as well as an index for service & industry classification. All German companies have the chance to explain their core services, perception of their business situation

or company's philosophy. They have the advertising opportunities to be represented in this catalogue. Distributed at investor workshops and through other German Chamber channels, the German Consulting Company Directory will help you to get closer to your clients.

## OFFICIAL CHANNELS OF DISTRIBUTION

- AHK office in Shanghai (Members, non-members, delegations, etc.)
- Forums, workshops and business & investor related events of the German Chamber in Shanghai (more than 25,000 participants per year)
- Trade fairs in Shanghai (over 30 German pavilions)
- AHK website (more than 60,000 visitors monthly)
- Will be sent out with our Chamber Magazine "GC Ticker" (reaches around 3.000 members)

## KEY INFORMATION

- Printed booklet in handy A5 Size
- Content:
  - Basic company introduction
  - Contact details
  - Unrestricted article
  - Service & industry classification
- Advertisement opportunity
- Indices structured by service & industry classification and alphabetically
- Languages: Chinese, English
- Printing run: 10,000 copies

## CONTACT

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# Print Options

## OPPORTUNITIES FOR YOUR COMPANY PRESENTATION



### Company Profile

Company Logo, Company Introduction (up to 900 characters incl. punctuation in English + Chinese translation)

RMB 2,500\*

### Optional Description

Description of a reference project, a best practise, your core competence or an industrial overview (up to 1,200 characters incl. punctuation in English + Chinese translation), max. 2 pictures

RMB 3,500\*

### QR-Code

link to your website

500 RMB\*

Company Profile



Optional Description



QR-Code



Special Package 1

RMB 5,850\* (you save 10%)

Company Profile, Optional Description and QR-Code



One Advertisement



Special Package 2

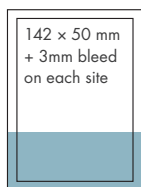
(you save 15%) \*\*

\* All prices are subject to 6.72 % VAT.

\*\* By combining Special Package 1 and Special Package 2 double discount is not possible.

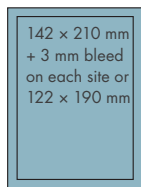
## YOUR ADVERTISING OPPORTUNITIES

### Cover



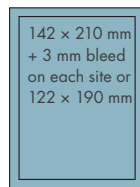
RMB 25,000

### Inside front Cover



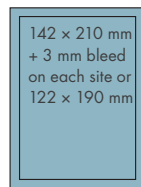
RMB 13,000

### Page next to inside back Cover



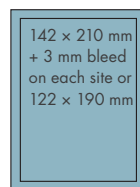
RMB 11,000

### Inside back Cover



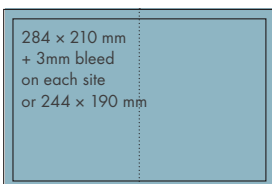
RMB 12,000

### Back Cover



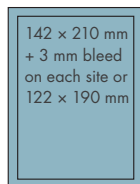
RMB 16,000

### Double Page



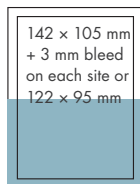
RMB 18,000

### Full Page



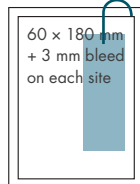
RMB 10,000

### Half Page



RMB 6,000

### Bookmark



RMB 14,000

## CONDITIONS OF PAYMENT

All prices are subject to 6.72 % VAT.

- If you pay by bank transfer you will be sent an official payment notice after the receipt of your order. If you are located in Shanghai you can also pay in cash. No discount will be offered for cash payments.

- Payments must be received within 10 days after date of invoice.

# Classification

## SERVICE CLASSIFICATION

Please choose your main consulting services and fill them in the list on page 4.

- |                          |                             |
|--------------------------|-----------------------------|
| I. General Consulting    | VII. Management consultancy |
| II. Accounting/Auditing  | VIII. Media                 |
| III. Engineering         | IX. Real Estate             |
| IV. Financial/Insurance  | X. Strategy & Research      |
| V. IT/Telecommunications | XI. Others                  |
| VI. Legal                |                             |

## INDUSTRY CLASSIFICATION

Please choose your core competence industry and fill them in the list on page 4.

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| I. Aerospace                         | IX. IT/Telecommunications          |
| II. Automotive                       | X. Logistics                       |
| III. Chemicals                       | XI. Machinery/Industrial Equipment |
| IV. Construction/Real Estate         | XII. Medical Supplies              |
| V. Consumer Goods                    | XIII. Pharmaceuticals              |
| VI. Electronics                      | XIV. Plastic/Metal Products        |
| VII. Environmental Products/Services | XV. Tourism                        |
| VIII. Finance/Insurance              | XVI. Others                        |

# Order Form

**Fax +86-21 6875 8573**

or per Email to [chen.ting@sh.china.ahk.de](mailto:chen.ting@sh.china.ahk.de)

We want to book the chosen options below.

## Print Options – Company Presentation

- |   |                           |
|---|---------------------------|
| <input type="checkbox"/> Company-Profile      | RMB 2,500*                |
| <input type="checkbox"/> Optional Description | RMB 3,500*                |
| <input type="checkbox"/> QR-Code              | RMB 500*                  |
| <input type="checkbox"/> Special Package 1**  | RMB 5,850* (you save 10%) |

## Print Options – Advertising

- |   |                |
|---|----------------|
| <input type="checkbox"/> Cover                          | RMB 25,000*    |
| <input type="checkbox"/> Inside front Cover             | RMB 13,000*    |
| <input type="checkbox"/> Page next to inside back cover | RMB 11,000*    |
| <input type="checkbox"/> Inside back Cover              | RMB 12,000*    |
| <input type="checkbox"/> Back Cover                     | RMB 16,000*    |
| <input type="checkbox"/> Double Page                    | RMB 18,000*    |
| <input type="checkbox"/> Full Page                      | RMB 10,000*    |
| <input type="checkbox"/> Half Page                      | RMB 6,000*     |
| <input type="checkbox"/> Bookmark                       | RMB 14,000*    |
| <input type="checkbox"/> Special Package 2**            | (you save 15%) |

\*All prices are subject to 6.72 % VAT.

\*\* By combining Special Package 1 and Special Package 2 double discount is not possible.

## SERVICE CLASSIFICATION

Please fill in your service classification below, details see pls. page 3.

Max. 3 items, if more than 3 items are chosen, only the top three will be displayed. Indices structured by your first choice of the service classification and alphabetically.

## INDUSTRY CLASSIFICATION

Please fill in your industry classification below, details see pls. page 3.

Max. 3 items, if more than 3 items are chosen, only the top three will be displayed. Indices structured by your first choice of the industry classification and alphabetically.

## EARLY BIRD DISCOUNT

10% discount for payment before July 30<sup>th</sup> 2018

Company Name

Name of contact person

Adress

Postal Code

Telephone

Fax

Email

Date

Signature

Stamp

► **Booking deadline: October 15<sup>th</sup>, 2018**    ► **Publication Date: December 2018**