Online Job Fair Recruitment Package

In order to further implement the prevention and control of pneumonia caused by the novel coronavirus and to protect your health and safety, we decided to cancel the 24th Job Fair, originally scheduled on March 21st, 2020 at the German Centre Shanghai.

During this special time, we stay committed to supporting your recruiting needs and the local employment rate. Therefore, we have created the following Online Job Fair Recruitment Package.

ONLINE JOB FAIR RECRUITMENT PACKAGE PRICE: 4,500 RMB
(exposure time of 7 weeks, starting from March 23rd)

*Members of the German Chamber of Commerce and Tenants of the German Centre receive a special rate of 4,000 RMB

To book this service, please contact Ms. Zhou Jiaxing at zhou.jiaxing@sh.china.ahk.de

1. H5 Digital Brochure
2. Promotion on AHK Website
3. Promotion through EDMs
4. Promotion on GIC WeChat & DE Job Market Website
5. Promotion through Media Partners
1. H5 Digital Brochure

The main platform of the Online Job Fair Recruitment Package is a Digital Brochure (H5) on the official GIC WeChat platform, which has more than 40,000 subscribers. Your company will be listed with your logo and company profile description. You can even list job postings on your H5 page (see page 6 for details).

Your profile in the Digital Brochure will be listed together with exhibitor profiles of the Job Fair in Beijing, which is planned to be held on April 25.
ONLINE JOB FAIR RECRUITMENT PACKAGE

2. Promotion on AHK Website
3. Promotion through EDMs
ONLINE JOB FAIR RECRUITMENT PACKAGE

4. Promotion on GIC WeChat & DE Job Market Website

DE Job Market: Internships of the Week
Find jobs & internships of German companies in China, as well as Chinese & international companies in China and abroad!

DE Job Market WeChat
1 weekly posting for your company

DE Job Market Website
One banner with link to Online Job Fair
ONLINE JOB FAIR RECRUITMENT PACKAGE

5. Promotion through Media Partners

- HUIJIANG
- German Center WeChat
- Smart Shanghai
Additional Online Services (upon availability)

- **Job Postings on H5 Digital Brochure**
  - 400 RMB per Job Posting

- **WeChat posting about your company**
  - **Main Posting**: 1,900 RMB for one, 2,500 RMB for two
  - **Sub-Posting**: 1,500 RMB for one, 2,100 RMB for two