

13-15 June, 2018. Shanghai New International  
Exhibition Center, Shanghai, China



Please send page 1 ONLY to: Miss Elle Dong | [dong.wen@sh.china.ahk.de](mailto:dong.wen@sh.china.ahk.de)

## Registration Form | German Pavilion

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**Yes, we hereby agree to participate in the German Pavilion on China Aid 2018 and accept the eligibility requirements (Exhibitor Manual of the show).**

1. Booking for the German Pavilion:	Before 28 Feb. 2018	After 28 Feb. 2018
A. Raw Space Booth (>=36sqm)	RMB 1,606 / sqm	RMB 1,680 / sqm
B. Package Booth (>=9sqm)	RMB 2,850 / sqm	RMB 3,000 /sqm
C. Mini Booth Option (Details see page 3)	RMB 11,400 /set	RMB 12,000/set

**Important:**

- All rate should be subjected to 6.72% Chinese VAT.
- All exhibitors in the German Pavilion could enjoy the pavilion services **free of charge**.  
Details see page 2.

Please choose your preferred booth size:

5% Early bird discount can be deducted from the total prices directly

Standard size	9 sqm	18 sqm	36 sqm		sqm
A / Raw Space Booth			<input checked="" type="checkbox"/> 64,544.26		RMB
B / Package Booth	<input type="checkbox"/> 28,814.40	<input type="checkbox"/> 57,628.80			RMB
C / Mini Booth Package	<input type="checkbox"/> 12,806.40				RMB

## 2. Company Data

Stand No

*For GIC use only*

Company name	<input type="text"/>		
Address & Postcode	<input type="text"/>		
Contact person	<input type="text"/>	Position	<input type="text"/>
Telephone	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>		
Date	<input type="text"/> / <input type="text"/> / <input type="text"/>	Legally binding Signature and company stamp	<input type="text"/>

**Deadline for legally binding application: Monday, April 30, 2018**

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### 3. German Pavilion Services (available for all German Pavilion exhibitors):

#### German Pavilion Exhibitor Promotion

- German Pavilion feature on homepage of China Aid linking to profiles of German Pavilion exhibitors
- German Pavilion feature on China Aid's newsletters to exhibitors and visitors
- 1/1 Full page German Pavilion advertisement in the China Aid's show preview & catalogue entry with logos and contacts of German Pavilion exhibitors
- Further distribution of information about the German Pavilion and the participating exhibitors via the host's media partners before and during the trade fair to selected target groups

#### Multi-Functional Lounge Area (only if more than 4 German pavilion participants)

- Free usage of lounge area including snack, beverage, meeting area, cyber-café, backdrop logo board, onsite supporting staff etc.
- German Pavilion flyer listing all pavilion exhibitors' logos, introduction and contact details to be distributed to all visitors on site

#### Entrance to Conference Program

- One ticket for the whole conference program free of charge for each pavilion exhibitor.

### 4. Pavilion Booth Construction

#### Basic Supply

- High quality system components incl. structure carrier: dull-brushed aluminium, 400cm in height
- Wall units: lightweight building board, white, 250cm in height
- Fascia at each open side incl. 4c print of company logo, name and booth number
- Carpet

#### Furniture

- 1 reception desk with lockable floor cupboard and logo
- 1 meeting table with 3 chairs
- 1 brochure holder
- 1 dustbin

#### Electricity and light

- Ceiling lights for the whole pavilion
- 1 socket (220V, 5A)

#### Miscellaneous

- Daily cleaning and waste disposal of the booth
- Planning and organization of installation and dismantling



Sample of Pavilion AD



Sample of Pavilion Flyer



Pavilion Design  
Artwork, subject to alternations

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### Mini Booth Option:

- 3sqm mini booth near the German Pavilion lounge area
- 1 reception table and 1 bar stool are included
- Exhibitors with mini booth option will also be listed in all German Pavilion advertisements, onsite banners, introduction materials, as well as in the official exhibition catalogue.
- Exhibitors with mini booth option may also use the lounge area free of charge
- **Cost: 12,806.4 RMB/mini booth**

**Attention!** There are only very limited amount of mini booths available. We can't guarantee all the incoming orders for mini booths will be accepted. We follow the principle: First come, first serve.

### 5. Method of payment

Once you have registered, you will receive our payment notice immediately in order to do the bank transfer.

- Payee German Industry and Commerce (Taicang) Co., Ltd. Shanghai Branch
- Financial Institute Bank of China, Shanghai Branch Pudong, Bao Steel Office
- Account Number 444259215339
- Swift Code BKCHCNBJ300

**Deadline: 100% paid within 10 days once the application form is signed and submitted**

Please Email the payment advice with the following note to payee

**“China Aid 2018 German Pavilion / <Exhibitor's Name>” to: dong.wen@sh.china.ahk.de**

### Important Notes

- For booking and payment of the booth please pay attention to the host's participation conditions and business conditions.
- For booking and payment of the Service Package the eligibility requirements and business conditions of GIC German Industry & Commerce (Taicang) Co. Ltd. Shanghai Branch apply.
- The exhibitor himself is responsible for all frame conditions directly connected with the trade fair, including the booking of the booth.
- **Minimum participation: 4 exhibitors! Should there be fewer than 4 participants the Service Package will be reduced or the costs per exhibitor will be raised.**
- **Cancellation of the registration will incur the following cancellation fees: Before March. 31<sup>st</sup> 2018. = 50% / After March. 31<sup>st</sup> 2018. = 100%**
- When you book a 18 sqm or 27sqm booth, you get twice or three times as much moveable furniture as what is provided in the Basic Supply.
- For other equipment options please refer to **Order Form / Additional Equipment**.
- **If you choose package A Net Booth Space and your booth is placed together with other Shell Booths of German Pavilion, your booth construction is required to be 4 meters high, so that the whole German Pavilion has a same height.**
- In order to use all options listed in point 4 (Further Services), please register early and send the required forms to us as soon as possible. *Please note our deadlines.*

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