

ANUFOOD China

All About Food - The leading food & beverage exhibition serving North Asia



21-23 November 2018

China National Convention Center(CNCC) – Beijing, China

Benefits for Exhibitors

Exhibitors will have access to the North China market via ANUFOOD China the leading B2B trade fair for Food and beverage serving North Asia.

Promotion

1. Promotion of all exhibitor products information, photos and, videos online via: WeChat, Weibo, Facebook, LinkedIn, Twitter, Instagram, YouTube, Google+
2. ANUFOOD China Website - Customized sections for Exhibitor Promotion. All site visitors can have a look at exhibitor's company profile, and product introductions.
3. Media – Exhibitors products will be promoted through more than 200 media partners from 15 countries from F&B industry and over 90 media partners based in the North Asia region.
4. Road Show – ANUFOOD China's Road Show will cover 3-4 cities around North China. Exhibitor's or their products are invited to take part to do promotion to the buyers at all Road Show events.

B2B Matchmaking

1. VIP Hosted Buyer Tour – Buyer tours will be facilitated to meet all country pavilions.
2. Online B2B matchmaking – Buyers and exhibitors can set up meetings months before the show via an online platform
3. Onsite B2B matchmaking – Product category specific matchmaking will take place on site where exhibitors will meet with buyers within their product category
4. Buyer Booths – Selected top buyers will have booth allocations where exhibitors can present their products and discuss cooperation.
5. At your booth – More than 15000 NEW trade visitors coming to you!

Events

1. Exhibitors will be able to participate in educational seminars on topics like, product preparation for the China market, E-commerce channels, etc. and learn more about the North China market.