

Publications available from German Industry and Commerce Ltd.

Please find below a list with short descriptions of the publications available in German and English languages.

Available in German:

InfoBrief Hong Kong

German language newsletter produced 10 issues per year aimed at readers in Germany, and the German speaking communities in the region to keep them informed of the latest current news on the German-Hong Kong business trends in Hong Kong.

(Electronic newsletter 10 issues/year).

Free download from <http://china.ahk.de/market-info/newslettermagazines/infobrief-hong-kong/>

Das Perfluss Delta 2011

Your guide to the Pearl River Delta: Introduction and definition; Cities analysis and profile within the PRD inclusive of the Special Economic Zones; Industries; Investment incentives and the current consumer market; Related Trade agreements - CEPA; Useful contact information. An ideal reference guide for anyone interested in or already involved in trade with the PRD. German Industry and Commerce, Ltd. in co-orporation with Bundesagentur fuer Aussenwirtschaft (BfAI) and German Industry and Commerce South China Representative office have published this Comprehensive study on the economic power house 'Pearl River Delta'.

(DIN-A-5, Perfect bound, 64 pages) Free download from

<http://china.ahk.de/market-info/regions/pearlriver-delta/>

Infrastructure Projects Hong Kong and Macau, 2009-22

German language survey compiled and jointly published by GTAI/GIC on major infrastructure and civil engineering projects in the coming decades, including the Hong Kong - Macau - Zhuhai Bridge, the high speed train to Guangzhou, the Cruise Terminal in Kai Tak and more.

(30 pages, print version HK\$250, Free download upon request)

Business Focus Hong Kong 2009/2010

Setting up a company in Hong Kong is a very simple and straight forward process. The *Business Focus Hong Kong* gives a detailed description of the various legal options, the steps to be taken and many other considerations that need to be taken into account when setting up in Hong Kong, such as the work permit, leasing contracts, bank accounts, salary packages and more. More importantly, a fair portion of the content is dedicated to an analysis of what differentiates Hong Kong from other locations in China and the region and that for very practical reasons managing a company's business in Asia out of Hong Kong has many advantages. The *Business Focus Hong Kong* gives practical insights to both newcomers and decision makers.

(DIN-A-5, Perfect bound, 64 pages also available in pdf format (6 MB)

HK\$350 (HK\$280) for GCC members)

Westchina und das Pan-Perflussdelta - Geschaefts- und Investitionschancen in den Inneren Provinzen Chinas 2008

A publication introducing Business and Investment Opportunities in Western China and the Greater Pearl River Delta region. This publication is jointly produced by the German Office for Foreign Trade (BfAI) and the offices of German Industry and Commerce in Guangzhou and Hong Kong. The booklet includes a detailed analysis of the different provinces within the Pan-PRD region and Western China. It aims to assist potential investors with their choice of location, drawing attention to the developing business opportunities in the region and acts as a reference guide for anyone interested or already involved in production and trade in the Pan-PRD region and Western China.

(Colour, bound, 24 pages) HK\$80 (HK\$70 for GCC members)

Erfolgreich investieren im Perfluss-Delta - Investment Guide Pearl River Delta

The Pearl River Delta region, which belongs to the Guangdong Province, is one of the most prospering business locations of the P.R. China. The investment guide "Erfolgreich investieren im Perfluss-Delta" presents this dynamic region as an attractive choice of location for production as well as a gateway to the vast Chinese market. Besides general information on the economy and the business location and profiles of the most important cities, the investment guide also contains details about economic zones and industrial parks as well as helpful contact addresses. Moreover, interviews with German entrepreneurs who have set up their business in the mentioned region have been conducted and are part of the publication. Their success stories once again underline the advantages of the region compared to other locations in China. "Erfolgreich investieren im Perfluss-Delta" is a publication of DZ BANK Hong Kong and German Industry and Commerce Ltd. (2004).

It is available as hardcopy (DIN-A-4, 75 pages), CD-Rom or PDF File.

HK\$350 (HK\$262.5 for GCC members)

Publications only available in English:

German Hong Kong Business Handbook & Directory

This handbook and directory introduces more than 400 member companies, and private memberships of the German Chamber of Commerce, Hong Kong (GCC) by means of a detailed company profile including; Contact details, Activities, Background, Senior management, Company ownership and Headquarter location. Also included is a myriad of information regarding: Hong Kong's economy; Services provided by German Industry and Commerce and German Chamber of Commerce, Hong Kong; A comprehensive index, as well as Useful contacts in Hong Kong.

288 pages, HK\$750 (HK\$500 for GCC members)

GC.comm

Published in English GC.comm is a joint venture of the German Industry and Commerce Ltd. (GIC) and the German Chamber of Commerce, Hong Kong (GCC). This publication was first produced as a newsletter for the German business community in 1983, but has since turned into a full-colour news magazine, with contributions from the GIC/GCC office, as well as members and business partners.

DIN-A-4, bound, 40+ pages, 5 Issues per year.

HK\$ 250 annual subscription, HK\$50 per issue (members no charge)

GIC/GCC Annual Report

This publication highlights the activities of the past year, and services of German Industry and Commerce Ltd. (GIC) and the German Chamber of Commerce, Hong Kong (GCC).

DIN-A-4, bound, 48 pages, Free download from:

<http://china.ahk.de/about-us/german-industrycommerce/annual-report-hong-kong/>

Portraits of Business 1983-2008, 25th Anniversary Book (2008)

This publication commemorates the chamber's 25 years in Hong Kong, and documents the chamber's and members' developments and highlights in Hong Kong over the chamber's history and in some cases earlier. This pictorial publication not only shows our members' products, services and the individuals behind it, but also the depth and significance of their contribution to the development of Hong Kong beyond economic interests.

235 (W) x 255 mm (H), bound, 160 pages HK\$350 (HK\$250 for GCC members)

China in Those Days (The Pearl River Delta)

The book illustrates the early Chinese life through an excess of 1,600 postcard images from what is most probably the largest pictorial collection of ancient images on China and "China Offshore" (Chinese overseas ... Chinatowns around the world in San Francisco, New York, LA, Singapore, Malaysia, Indonesia, Vietnam...). The historical picture journey spans the late 1890s into the first decades of the 20th century, an era when it was a privilege to send and receive postcards from an exotic country, especially one as far away as China. Each postcard is worth a thousand words.

This publication may be purchased directly from the author via website www.io.com/goasia or from German Industry and Commerce Ltd (GIC). It was printed in Germany on best quality Italian paper, 336 pages. 2.4 kg oversized at 30cm x 29.7cm x 3.8cm. Bi-lingual in Chinese and English. HKD1,300 plus delivery.

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