

YEARLY SPONSORSHIP 2014/15

Any Member Company is welcome to apply to become a Yearly Sponsor of the German Chamber of Commerce in China • South & Southwest and present itself as one of our leading partners over the course of the year. Sponsorship fee is RMB 50,000 net with duration from March 1st 2014 until February 28th 2015. All interested parties should write an email to chamber@gz.china.ahk.de before January 31st 2014. In the event that more than seven companies apply, a random drawing will be held.

SPONSOR BENEFITS

Your Logo in our daily Email Correspondence

Your logo in the signature on all daily, regular and special email communication of the Chamber Department in Guangzhou, Shenzhen and Chengdu.



Your Logo on all Newsletters and Event Invitations

Recipients

All Members and their employees as well as our partner network across South and Southwest China

Medium

Monthly Newsletter, invitations to all Roundtables, Seminars, social events and special events (> 100 annually)



Your Logo on our Website – www.china.ahk.de

Our website is the joint website of the Delegation of Industry and Commerce, German Chamber and GIC and has about 250,000 hits per month.

As a Yearly Sponsor your logo will be placed on the banner advertisement on our homepage – German Chamber South & Southwest section – with a link of your choice.



Duration of Sponsorships

March 1st 2014 until February 28th 2015

Number of Sponsorships

7 available

Application Deadline

January 31st, 2014

Price of Sponsorship

RMB 50,000 net



Your Logo in our Annual Report

Our Annual Report is an overview of the events, services and membership development of the German Chamber of Commerce in China during the year. The Annual Report will be sent to all members across the region.

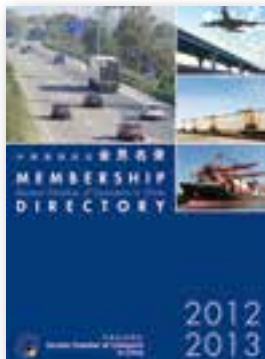


Your Logo in German Chamber Ticker

The "German Chamber Ticker" is our bi-monthly member magazine. It has a print run of 16,500 and is distributed in North China, Shanghai and South & Southwest China.

Half-Page Interview in German Chamber Ticker

Introduce your senior representative to our members and readers in a half-page interview.



Your Logo in our Membership Directory

The Membership Directory 2013/14 of the German Chamber of Commerce is a listing of all membership companies in North China, South & Southwest China and Shanghai and provides an in-depth view into the who's who of German companies in China.



Your Logo at our Chamber Events

Your logo will be placed among the seven Yearly Sponsors on the backdrop and roll-up banners at our regular Chamber Events (e.g. Chamber Meeting, Workshops). During the year, the German Chamber of Commerce in China · South & Southwest conducts more than 100 events (workshops, social events, delegations etc.).