

YEARLY SPONSORSHIP 2014/15

Any Member Company is welcome to apply to become a Yearly Sponsor of the German Chamber of Commerce in China • North China and present itself as one of our leading partners over the course of the year. The German Chamber of Commerce in China • North China comprises the Beijing Office and the Tianjin Office. The price for the Yearly Sponsorship is RMB 96,000 net for Beijing and RMB 30,000 net for Tianjin. The duration of the sponsorship is March 1st 2014 until February 28th 2015. All interested parties should contact Mr. Sebastian Suci (suci.sebastian@bj.china.ahk.de) for Beijing and Mr. Bjoern Lindemann (lindemann.bjoern@bj.china.ahk.de) for Tianjin before January 1st 2014.

SPONSOR BENEFITS

Your Logo in our daily email correspondence

Your logo in the signature on all daily, regular and special email communication of the Chamber Department in Beijing and/or Tianjin.



Your Logo on all Newsletters and Event Invitations

- Monthly Event Newsletter
- Monthly Info Newsletter with China Business News and Chamber News
- Invitations to all our business and social events like:
 - Chamber Dinner
 - Seminars, Workshops, Roundtables
 - Networking Events
 - Kammerstammtisch, Praktikantenstammtisch



Your Logo on our Website – www.china.ahk.de

Our website is the joint website of the Delegation of Industry and Commerce, German Chamber and GIC and has about 250.000 hits per month.

As a Yearly Sponsor your logo will be placed on the banner advertisement on our Chamber Section pages for Beijing and/or Tianjin with a link of your choice.



Duration of Sponsorships

March 1st 2014 until February 28th 2015

Application Deadline

January 1st, 2014

Price of Sponsorship

Beijing RMB 96,000 net

Tianjin RMB 30,000 net

In 2014 you have the opportunity for a North China sponsorship covering Beijing and Tianjin for RMB 120.000 (excl. tax).



Your Logo in our Annual Report

An interesting overview of the events, services and membership development of the German Chamber of Commerce in China · North China during the year. Sent to all members around Beijing in North China.

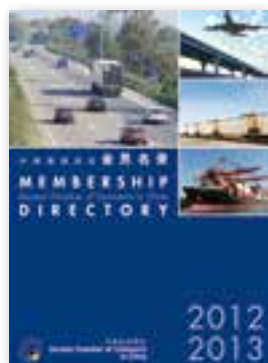


Your Logo in German Chamber Ticker

The “German Chamber Ticker” is our bi-monthly member magazine. It has a print run of 16,500 and is distributed in North China, Shanghai and South & Southwest China, in Lufthansa flights to Germany as well as various locations in Germany.

Half-Page Interview in German Chamber Ticker

Introduce your senior representative to our members and readers in a half-page interview.



Your Logo in our Membership Directory

The Membership Directory 2014/15 of the German Chamber of Commerce in China · North China is a listing of all membership companies in North China, South China and Shanghai and provides an in-depth view into the who's who of German companies in China.



Your Logo at our Chamber events

Your Logo will be placed among the seven Yearly Sponsors on the backdrop and roll-up banners at our regular Chamber Events (e.g. Chamber Meeting, Workshops). During the year, the German Chamber of Commerce is conducting more than 170 events in North China.